



ROTARY MEANS FELLOWSHIP – ARTS - BUSINESS - SERVICE FABS

This Week's Program

Wednesday, August 16

THINK LIKE JOE:
Using Trader Joe's Tactics in Your Business

Patty Civalleri
Author | Speaker | Archaeo-Historian

12:00 Noon - LUNCH
12:30 - 1:30 p.m. - Program



As an archaeology and history professional, **Patty Civalleri** has traveled for 17 years to the deepest corners of our ancient past in search of lost civilizations all over our planet. She has had the privilege of doing so with some of the foremost archaeologists and scientists in the world. In her books, Patty presents the world with the same intellectual excitement that has driven her through lost caves, ancient tombs, and historical personalities that have been lost to time. Civalleri sees the world as a huge playground of personal enrichment that is open 24/7 to anyone with an adventurous heart.

Her books that tout her unique perspective about global travel have garnered her many awards including

- The coveted 2022 Global Magellan Award for Destination Excellence
- The Irwin Award for the 2017 Best International Travel Book of the Year
- The Ian Awards of the 2017 Best Non-Fiction Book of the Year, as well as the 2017 Best Travel Book of the Year

Patty has enjoyed the honor of serving on or selected:

- ~ the Director's Council of the Cotsen Institute of Archaeology at the University of California in Los Angeles (UCLA),
- ~ the Board of the Center for Medieval & Renaissance Studies at California State University in Long Beach (CSULB),
- ~ as the 2017-2023 Commodore of the Alamitos Bay Chargers boating club in Long Beach, CA

During COVID when the \$17 trillion travel industry crashed completely, a new and different project came across her desk: the Journals of Joe Couloumbe, the founder of Trader Joe's. The resulting book "BECOMING TRADER JOE" has enjoyed best-seller status almost the entire time since its release 2 years ago. Patty is now applying the business lessons she learned from Joe to her own business of travel enjoyment.

Birthdays



[Ian Patton](#)
August 15th



[Glen Ward Patrick](#)
August 16th



[Debbie Thorpe](#)
August 18th



[Steve M. Hockett](#)
August 20th



[Elizabeth Helene Lucas](#)
August 21st

Club Leaders



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President



[Gail B. Schwandner](#)
Assistant to the President



[Jean Bixby Smith](#)
Assistant to the President



[Marcelle H. Epley](#)
Vice President



[Joseph Wayne Hower PE, DEE](#)
Vice President

Patty is an avid cook, sailor, photographer, historian, singer and classical pianist residing in Long Beach with her husband Roger and their little dog Cairo.

Honoring History and Looking Forward

By Michele A. Dobson, RCLB President



In case you missed it, we inducted our first members of the Long Beach Rotary Emerald Club recognizing the longstanding membership of Rotarians who have hit the 20-year mark with Long Beach Rotary. Their dedication to the Long Beach Community is a credit to these business leaders and we are proud to serve with them as fellow Rotarians. Please join me in congratulating **Russ Hill** 49-years, **Craig Dougherty** 47-years, **Craig Cross** 46-years, **Greg Owen** 45-years, **Larry Jackson** 42-years, **John Hinrichs** 41-years, **Bill Marmion** 41-years, **Jay Beeler** 40-years, **Jack Hinsche** 39-years, and **Mark Schneider** 36-years. We are fortunate that we have so many members with 20 years or more of Rotary Membership that we cannot induct them in all at one meeting so we will spread the inductions out over the course of this year. On behalf of our Board of Directors, we are grateful to each Emerald Club

Member for their continued membership and leadership within our Rotary Club. A special thank you to Assistants to the President Gail Schwander and Jean Bixby Smith for taking a special interest in this Project.

Speaking of the history of our Rotary Club, we have several Rotary Legacy Members wherein we have multiple generations as Long Beach Rotarians. We have **Craig Dougherty**, President #71 and father, **Gordon Dougherty**, a significant builder of the LBRSF; **Whit Latimer**, President #85 and his father **Robert 'Bob' Latimer** who served as President of the Huntington Park Rotary Club; three generations **Harold (Hal)**, **Bob** and **Phil Steuber**; and **Brad Willingham**, President #92 and his father, **Jim Willingham** who served as the RCLB President #58 - each a credit to our Club and the Long Beach Community. Next time you see these Rotarians, make sure you shake the hand of these Legacy Members who serve in the same Rotary Club as their parent.

We are off to a great start and please prepare to be flexible as we venture out into the Long Beach Community for a few off-site meetings including The Betty (*The Greek Orthodox Church/TGIS Catering*), Long Beach City College, the Queen Mary and the Urban Farm, The Growing Experience at Carmelitos. So be prepared for some adventure. Cheers!

Josh Owen Memorial Award 2022-23

By Alfredo Velasco, 2022-2023 RCLB President

This perpetual annual award was inspired by our late Rotarian friend Josh Owen. We were honored to have both Greg and Val Owen in attendance to share in their son's lasting legacy through this esteemed award.

The Josh Owen Memorial Awardee is chosen by the Board of Directors from nominees submitted by the Directors of Avenues of Service. It is awarded to the Long Beach Rotarian who has demonstrated Service Above Self in the past year with his/her active participation in a project or program. The recipient embodies the 4-Way Test in how s/he thinks, says or does while engaging other Rotarians and members of the community.

Initially linked to the "World Peace" Golf Tournament, the discerning efforts of Dennis Smith, Jim Bunnell and the Committee established a thorough annual process selecting the recipient of this prestigious award. The Avenue of Service Directors submit nominations, which undergo careful review and are finalized by the esteemed Board of Directors.

This year, we are privileged to honor an exceptional Rotarian whose unassuming, yet profoundly impactful philanthropy has impacted our global influence. His personal engagement to this cause, exemplified by his visit to the African project site, serves as both inspiration and a driving force for transformative projects in Mozambique.



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Vice President



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Vice President



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Sergeant-at-Arms



[Shel-lee Davis](#)
Sergeant-at-Arms



[Shelley Hanks](#)
Sergeant-at-Arms



[Debbie Thorpe](#)
Sergeant-at-Arms



[Denise Dahlhausen](#)
CCO-Club Comm. Offcr



[Rayne Sherman](#)
Career Service Director



[Robyn Gordon-Peterson](#)
Community Service Director



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Club Service Director



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Fellowship Service Director



[Matthew L. Kinley](#)
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[Sarah Soriano](#)
Membership Service Director



[Conor Kenneth Weir](#)
Youth Service Director



[Alfredo Velasco](#)
iPast President



[Steve M. Hockett](#)
President-Elect

[Kelly Ruggirello](#)

In May of 2017, "David Lott" and his wife engaged personal friends, the Rotary Club of Long Beach, and the Water Underground Organization mobilized to educate and empower Mozambique's local communities about benefits of clean water ranging from disease prevention, improved sanitation and agriculture. These efforts culminated in drilling and revealing clean water sources for the Mozambique villagers.

Beyond the tangible improvements in the lives touched by David's philanthropy, his purpose finds enrichment in this profound humanitarian service. In his words, "I've never done anything more impactful and meaningful for so many."

The profound joy from safeguarding thousands of lives through the gift of clean water resonates deeply with David. This passion is palpable - we celebrate and honor **DAVID LOTT** with the **Josh Owen Memorial Award** for his humanitarian efforts toward improving the human condition globally!



President-Nominee



Donald E. Cochran
Rotary Foundation
Chair

Summertime Gatherings!

By Lisa Finn, Fellowship Service Director



Event Calendar

August 15th, 3:30-4:30 PM
[RCLB Board of Directors Meeting](#)

August 15th, 7:00-10:00 PM
[Potluck Movie on the Beach](#)
Potluck Dinner and Movie

August 16th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Patty Civalieri
Subject: Think like Joe: Using Trader Joe's Tactics in Your Business
Wear a Hawaiian shirt!

August 16th, 5:00-7:00 PM
[5 O'Clock Somewhere](#)
Monthly afterhours mixer
3rd Wednesday this month - usually 2nd Tuesday/month; location varies

August 22nd, 5:30-7:00 PM
[Rotary Connections](#)
Bring a member prospect to meet LB Rotary
Hosted by Deborah Williams

August 23rd, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Mayor Rex Richardson
Subject: Developments and Opportunities in the City of Long Beach

August 24th, 2:00-3:00 PM
[Ro Toastados - A Rotary Toastmaster Alliance Club](#)




August 30th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Carolyn Caldwell
Subject: St. Mary's 100th Anniversary

September 6th, 12:00-1:30 PM
[Long Beach Weekly Club Meeting](#)
Speaker: Lorrie Fair Allen
Subject: Global Travels with a Champion Female Soccer Player

September 9th, 8:00-10:00 AM
[Terry Geiling Memorial Bike Ride](#)
Annual Bike Ride
Start at Beach Bike Trail and end at Belmont Brewing Co.

September 9th, 8:00-10:00 AM
[Terry Geiling Memorial Walk and Bike Ride](#)
Ride in memory of Terry Geiling
8:00am Bike ride (begin at LB Bike Path);
8:30am Walkers begin;
9:00am Breakfast at Belmont

September 12th, 5:00-7:00 PM
[5 O'Clock Somewhere](#)
Monthly afterhours mixer
Alder and Sage (366 Cherry Ave.)

 <p>CREATE HOPE in the WORLD</p>	<p>Rotary Club of Long Beach meets every Wednesday @ 12 Noon THE GRAND 4101 E. Willow Street Long Beach, CA 90815</p> <p><i>LB Skyline Photo Credit Long Beach Convention & Visitors Bureau</i></p> <p>August 16, 2023 - Vol. 107, Issue 6</p>	<p>Club Office 400 Oceangate, Suite 470 Long Beach, CA 90802 562-436-8181 Rotary@RotaryLongBeach.org</p> <p>Visit Long Beach Rotary District 5320 Rotary International</p>	<p>Visit our Social Media Pages</p> <div data-bbox="1352 338 1526 415"></div>
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